

SCMB Board Meeting  
Nov 18, 2024  
6 p.m. Tech High School

Minutes

Attending: Patric Lewandowski, Shelly Ziemer Gehrls, John Creasy, Harvey Binder, Katie Johnson, John Plantenberg, Andy Nelson, Lowell Larson, Mike Knaak.  
Mike recorded the minutes.

Patric called the meeting to order at 6 p.m.

There were no changes to the agenda. Katie moved approval. Pass unanimously.

The Sept. 23 minutes were changed to correct the stand deposit to \$40. Katie moved approval. Passed unanimously.

Update on the Ambassadors. Andy said the event was well received. The same schools participated in the fall program as participated in the first program last spring. Katie suggested after their college programs were cut. Andy will contact band directors in the spring to see if any high school students want to join us in the summer if there is no summer school band. High school students can't skip school band to play with SCMB. The board agreed that next year's Ambassadors should play the entire second half of the concert. There were several typos in the program. We didn't print the poster because the prices were wrong and we shouldn't be charged for it. The Charities Review Council logo should be added to the program.

John C. reported the Quarter 3 budget. The Touring Fund has about \$24,000 that will be refunded to those on the Germany trip. Katie moved approval. Approved unanimously. Katie approve. Unam

There are three, two-year board seats open. Patric asked for nominations or for people who are interested to step forward. The board will prepare a slate of candidates to present to the band on Nov. 25. The board election will take place at the annual meeting on Dec. 2.

Organizers of The Great Minnesota Community Band Festival contacted Andy and asked if SCMB would be interested in hosting in 2026. The event is usually in the Twin Cities. The event takes place on a weekend and includes three community bands and high school musicians. The board wants to explore hosting.

The board discussed updating our mission statement on creating a fundraising strategy. John P. suggested a project management plan what includes five points...purpose (review mission statement), outcomes, participation, leadership, timeline.

Suggestions: Patric said the mission statement should be stronger, shorter, what we do for others. Harvey said it should include how we connect to our audience. Andy said when he talks to people about music, he points out that it doesn't involve smartphones. Music is made by humans for humans. Patric said the mission and strategy should propel us forward with goals of a robust band, full houses, financially sustained. Andy said when people think of St. Cloud, SCMB is one of the Top 5 things they think of. Katie suggested a workshop/special meeting led a facilitator to craft a plan.

Katie moved to adjourn at 6:50. Approved unanimously.